



GENERATIONS IN MOTION

Community-Based Marketing & Sponsorship

APRIL 13, 2024

*Increase your brand engagement with our wellness events.
Support worthy causes within your region.*

SPONSORSHIP LEVEL	PRESENTING	OFFICIAL	EMPOWER	COMMUNITY
Contribution Amount	\$10,000	\$7,500	\$5,000	\$3,500
Official Start / Finish Banners	✓			
Corporate Banners on Race Course	✓			
Opening Ceremony Speaking Opportunity	✓	✓		
Logo & Signage at Mile Markers	✓	✓		
Year-Long Recognition on Race Sponsor Page	✓	✓		
Name/Logo on Race Bib	✓	✓	✓	
Name/Logo Printed on Registration Form	✓	✓	✓	
Name/Logo on Swag Bag	✓	✓	✓	
Main Stage Logo	✓	✓	✓	✓
Live PA Announcement (5 per event)	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓
Entertainment Stage Signage	✓	✓	✓	✓
Complimentary Booth	✓	✓	✓	✓
Complimentary Race Entries	✓ (25)	✓ (15)	✓ (10)	✓ (5)
Inclusion in Press Release & Media Alerts	✓	✓	✓	✓
Name/Logo on Race Participant Pages	✓	✓	✓	✓
Name/Logo Printed on Race Posters	✓	✓	✓	✓
Name/Logo on T-Shirt	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Water Station Sponsor . . . \$750 for one station or Race Bib
- Exhibitor Booth. \$350
- Event Shirt Sleeve \$1,500 per event
- Event Expo. \$3,000
- Vendor Booth \$350 (*contact sponsorship manager for more details*)

NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

Options 1: \$250

- 6 Foot Table, 2 Chairs, and 10x10 Foot Canopy placed in wellness area to promote to all registered participants & guests.
- Logo placed on website, social media and event marketing materials.
- Stage announcement during event.

Option 2:

Participating Beneficiary Option 25 Registered Runners/Walkers Under The Sponsors / Non-Profit Name

- Same Exposure As Option 1.
- Receive \$10 per registration under the same promo code discount issued.

Option 3:

10 Registered Runners/Walkers Under The Sponsors / Non-Profit Name

- Same as Option 1. However, the booth will be shared with another non-profit agency.



Community-Based Marketing & Sponsorship Business Information Card

Business name or how you would like to be listed:

Contact Name:

Phone: (____) _____ Fax: (____) _____

Address: _____ City _____ Zip _____

Email: _____

SPONSORSHIP LEVELS

Presenting \$ _____

Water Station \$ _____

Official \$ _____

Vendor Booth \$ _____

Empower \$ _____

T-Shirt \$ _____

Community \$ _____

Whole Health Pavilion \$ _____

Exhibitor \$ _____

Non-Profit Options 1 2 3

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgment print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please email your company logo to Beatriz@AztlanEvents.com.

FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)
large jpg or png 150-300 dpi, at least 18in OR raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)
large jpg or png 150-300 dpi, at least 18in or raw vector file (Adobe Illustrator, EPS, or SVG)

If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

FOR QUESTIONS, CONTACT:

Beatriz Mojarro, *Graphic Designer*
Phone: 626-232-8780 (text)
Email: Beatriz@AztlanEvents.com

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THANK YOU



CONTACT

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